

Full Page
(4colx14)
10" x 13.875"

3/4 Page
(4 col.)
4colx10
10" x 10.375"

1/4 Page
(4 col.)
4colx3 10" x 3.375"

3/4 Page
(3 col.)
3colx14
7.437" x 13.875"

1/4 Page
(2 col.)
2colx7
4.875"x6.875"

1/2 Page
(4 col.)
4colx7
10" x 6.875"

1/2 Page
(2 col.)
2colx14
4.875" x 13.875"

1/4 Page
(1 col.)
1colx14
2.375" x 13.875"

(1 col.)
1colx7
2.375" x 6.875"

3/8 Page
(3 col.)
3colx7
7.437" x 6.875"

3/8 Page
(2 col.)
2colx10
4.875" x 10.375"

3/16 Page
2colx5
4.875" x 5.125"

1/8 Page (2 col.)
2colx3
4.875" x 3.375"

Jr. Page
(3 col.)
3colx10
7.437" x 9.625"

Dimensions

Pages are 4 columns wide.

Maximum image area: 10" x 13 7/8"

AD SIZES:

| | |
|----------------|-------------------|
| Full page | 10" x 13 7/8" |
| 3/4 page horiz | 10" x 10 3/8" |
| 3/4 page vert | 7 7/16" x 13 7/8" |
| Jr. page | 7 7/16" x 9 5/8" |
| 1/2 page horiz | 10" x 6 7/8" |
| 1/2 page vert | 4 7/8" x 13 7/8" |
| 3/8 page horiz | 7 7/16" x 6 7/8" |
| 3/8 page vert | 4 7/8" x 10 3/8" |
| 1/4 page horiz | 10" x 3 3/8" |
| 1/4 page | 4 7/8" x 6 7/8" |
| 1/4 page vert | 2 3/8" x 13 7/8" |
| 3/16 page | 4 7/8" x 5 1/8" |
| 1/8 page horiz | 4 7/8" x 3 3/8" |
| 1/8 page vert | 2 3/8" x 6 7/8" |

We also produce wraps, belly bands, inserts and cover stickers. Ask your account manager for details.